Communicating in the globalizing world requires good language skills!
How can you help students improve their language and communication skills?

Sanako is the global leader in developing language teaching software and language labs. We have worked closely with our customers for nearly 50 years towards a single goal: to enable better speaking, comprehension and communication skills for language learners.

Sanako has helped national governments and ministries of education around the world to achieve national education goals by delivering region- and even nation-wide solutions. The goal for these solutions has been to:

• Improve students’ language skills
• Make schools and institutions more competitive
• Enhance the competitiveness of an entire nation

Technology in language learning
In an average foreign-language class, all students combined speak 23.5% of the class time (German Institute for International Educational Research, DESI).

Comparison*: How much speaking practice each student gets during a 45-minute foreign-language class, depending on class size:

<table>
<thead>
<tr>
<th></th>
<th>10 student class</th>
<th>30 student class</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traditional</td>
<td>~1 minute</td>
<td>~21 seconds</td>
</tr>
<tr>
<td>classroom</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Classroom with a</td>
<td>~11 minutes</td>
<td>~11 minutes</td>
</tr>
<tr>
<td>language lab</td>
<td></td>
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</tbody>
</table>

With a language lab, all students in the class can speak simultaneously without distracting each other. Without a language lab, in a class of more than 10 students, each student gets less than one minute of speaking practice.

*All times in the comparison are estimates based on the DESI research (2006) findings.
PROJECT EXPERIENCE
Together with international organizations such as World Bank, Asian Development Bank and UNESCO, Sanako supports quality in teaching and learning to promote economic sustainability. We have satisfied customers in more than 100 countries and over 30,000 classroom installations globally. Sanako also has decades of experience in national-level projects. Here are some examples:

**Tunisia**
Project as part of a larger program to improve the quality of the Tunisian education system at high school and university levels
- Customer: Ministry of Education, Tunisia
- Delivery: 80 Sanako Study 1200 software language labs in 2010

**Brazil**
Brazil’s ministry of education launched a project to modernize teaching at federal universities
- Customer: Secretariat of Superior Education, Ministry of Education, Brazil, and Marubeni Corporation, Japan
- Delivery: 84 Sanako language labs to 36 universities in 27 states in 2003

**Spain**
Ongoing local government-funded project to improve language education in secondary schools and specialized language schools
- Customer: Castilla y Leon region in Spain
- Delivery: 86 Sanako language labs to schools in 2007-2009

**Kuwait**
Initiative to increase the use of technology in language learning by facilitating every school with at least one language laboratory
- Customer: Ministry of Education in Kuwait
- Delivery: 284 classrooms equipped with Sanako Lab 100 in 2010

**USA**
Defense Language Institute Foreign Language Center (DLIFLC), sought to deploy the latest in educational technology to maintain its position as a pacesetter in foreign-language education
- Customer: Defense Language Institute Foreign Language Center, Monterey Bay, California, USA
- Delivery: DLIFLC classrooms equipped with SANAKO Study 1200 language labs in 2009

**Saudi Arabia**
Priority of university education was increased and new campuses needed to be equipped with the latest technology to meet the highest standards of every student’s language proficiency
- Customer: King Saud University
- Delivery: 33 Sanako Study 1200 language labs in 2009 and 2010

**Indonesia**
Project by Asian Development Bank to reduce poverty by supporting better education
- Customer: Ministry of National Education and Ministry of Religious Affairs
- Delivery: More than 200 Sanako language labs in 2001-2005
Partnerships
To remain at the cutting edge of technology we have partnered with leading ICT companies, including Microsoft, Dell and Intel. Additionally, Sanako is a member of The WorldDidac Quality Charter and a corporate partner of the International Society for Technology in Education (ISTE®).

Global presence
Sanako’s comprehensive network of partners serves our customers on all continents excluding Antarctica. Our customers in more than 100 countries all receive support individualized to their local needs. Sanako’s global presence enables us to support customers every step of the way – from technical support to teacher training during a project and even years after the project has been completed.

Sanako’s comprehensive network ensures we are always close to our customers
Solutions for language teaching and learning
Sanako offers complete solutions to improve language education. The core of these solutions is a language lab that can be used with all teaching content and therefore allows schools to follow the national curriculum. Teacher training and suggested teaching content are examples of additional parts of the solution Sanako can offer.

Sanako Study is a software suite offering flexible language teaching and learning environments. With Sanako Study software, your existing IT infrastructure can be used effectively in teacher-led language teaching and in independent language learning.

- Enables teachers to conduct versatile and effective lessons that combine speaking, listening and written text
- Students focus on learning with teacher monitoring and supporting the class from their own PC
- Improve the most difficult to teach elements, pronunciation and intonation, with model imitation and a wide array of discussion activities
- Improves results by allowing all students to practice listening and speaking without distracting each other – there is no limit to how many students can practice at the same time

Sanako Lab products turn a classroom into a modern language class. Only the teacher needs a PC; no other existing or future IT investments are required.

- Durability and robustness makes it a safe long-term investment
- Teachers and students benefit from the easy-to-use interface – no IT skills required
- Full range of language-teaching activities, similar to Sanako Study software
- Extremely high-quality audio
- Specialized version for interpreter training
- Improves results by allowing all students in the classroom to practice listening and speaking regardless of class size